

# IECA Mountain States Conference

DoubleTree by Hilton Denver Central Park

Nov 14 - 15, 2022

## Exhibitor & Sponsorship Prospectus

**Reserve Your Booth Today and Take  
Advantage of the Sponsorship  
Opportunities!**

### **Schedule at a Glance (Subject to change)**

#### **Monday, November 14 -**

1:00 - 5:00 PM - Half Day Training Workshops  
5:00 - 7:00 PM - Exhibitor Welcome Reception

#### **Tuesday, November 15 -**

8:00AM - 5:00 PM - Conference Programming with exhibitor networking opportunities

#### **Conference Highlights**

Peer-to-Peer Learning | Regional Networking | Technical Skills Building Dynamic Speakers |  
Professional Development Knowledge Sharing | Regional/Chapter Connection |  
Professional Inspiration

#### **Location:**

DoubleTree by Hilton Denver Central Park  
4040 Quebec St, Denver, CO, 80216, US

**Conference Credit | up to 11 Professional Development Hours**

**[www.ieca.org/2022mountainstates](http://www.ieca.org/2022mountainstates)**

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## SPONSORSHIP AND EXHIBITION DETAILS

**2022 IECA Mountain States Regional Event** will provide your organization the unique opportunity to increase its visibility, enhance its strategic marketing objectives, and reach key market segments in this Mountain States region and beyond. Whether your organization is large or small, national or international, sponsorship is the perfect opportunity to engage, network and expand your business.

- Expand your network of contacts in the private and public sectors
- Position your organization as a leader in its field
- Promote your company's products and services
- Explore new business ventures
- Reinforce your commitment and dedication to the erosion control and stormwater management community

## 2021 Mountain States Regional Event Attendance

Total registered: 150

## EXHIBITS

The Exhibit will be held in Aspen Ballroom which will serve the following food and beverage functions: exhibitor reception bar and food, breakfast (day two), and coffee break area. The exhibit area will be the hub of activity from the IECA Exhibitor Reception and new conference app games as well as all tabletop Exhibit Spaces. The conference schedule will provide ample time for attendees to interact with all exhibitors starting on Monday, November 14 with the welcome reception in the Exhibit Hall.

### Each booth will include:

- One (1) 6 foot skirted table
- Two (2) chairs
- One (1) Single 20 amp outlet
- One full registration to the conference
- Carpet
- Listing in the conference program

## Who Should Exhibit?

- Federal, State & Local Agencies
- Filtration and Drainage
- Equipment Manufacturers
- Storage/Detention Systems
- Distributors
- Monitoring/Sampling/Sensor Equipment
- Consultants
- Oil/Water Separator Systems
- Engineers
- Pipe/Valves
- Liners
- Contractors
- Sealants
- Permeable Pavement
- Designers
- Skimmers
- Associations
- Flood-Control Systems
- Vacuum Equipment
- Educational Institutions
- Sweepers
- Software

Monday, November 14

### Exhibit Set Up

12:00 pm – 4:00 pm

### Exhibit Hours & Opening Reception

5:00 pm – 7:00 pm

Tuesday, November 15

### Exhibit Hours

8:00 am – 4:00 pm

### Exhibit Takedown

4:00 pm – 5:00 pm



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SPONSORSHIPS	PLATINUM SPONSOR Limited to 1	GOLD SPONSOR Limited to 2	SILVER SPONSOR Limited to 4	EXHIBITOR	A LA CART SPONSORSHIPS
Mountain States Conference offers conference sponsorship packages: Platinum, Gold, Lunch, Keynote, Opening Reception,	\$2500 Members \$3000 Non-Members	\$2000 Members \$2500 Non-Members	\$1500 Members \$2000 Non-Members	\$750 Members \$950 Non-Members	
Corporate recognition with link to home page on Mountain States Chapter website					
Corporate recognition at the registration area					
Company description on the conference website and Mobile App					
(1) 6' table and 2 chairs exhibit space with electric					
Corporate recognition with link to home page on IECA and Southeast websites					
Corporate recognition at the registration area					
Access to the post-conference mailing list (we do not supply contact information for people who have opted out of information sharing with 3rd parties.)					
Corporate recognition on email campaigns					
Recognition on Web App (all pages)					
Banner Ad on Mobile Home Page					
Banner Ad on Mobile Agenda Page					
Banner Ad on Mobile Profile Page					
Table tents and signage					
Corporate recognition on screens during breaks					
Company video to play prior to opening keynote presentation					
presentation					
Corporate recognition on conference website with link to sponsors webpage.					
Conference Registration(s)	5	3	2	1	
Drink Tickets Opening Reception	12	6	4	1	
Literature (flyer provided by sponsor) (max 8.5" w x 11" h) at the registration table	2 Items	1 Item			Literature \$150/\$200
Additional Booth Worker					\$99

[www.ieca.org/2022mountainstates](http://www.ieca.org/2022mountainstates)

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## SPONSORSHIP AND EXHIBITOR APPLICATION PROCESS

To purchase booth space or sponsorship package please visit:

[www.ieca.org/2022mountainstates](http://www.ieca.org/2022mountainstates)

FOR FURTHER INFORMATION, CONTACT

Mark Farmer

Director of Sales

[mark@ieca.org](mailto:mark@ieca.org) | 303.468.2237

Direct Shipping

DoubleTree by Hilton Denver Central Park

Attn: Guest Name

4040 Quebec Street

Denver, Colorado, 80216, USA

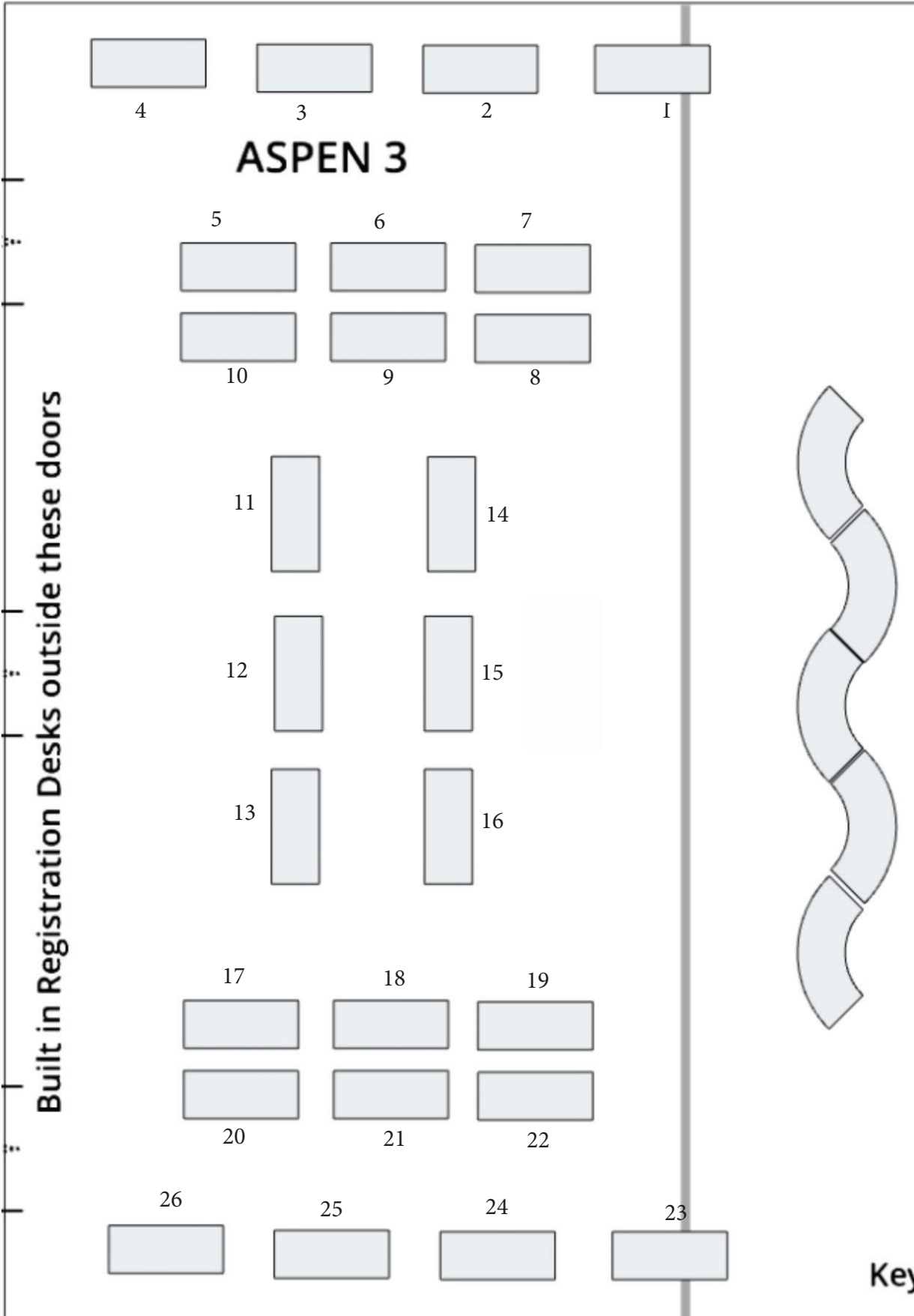
Outgoing shipments must be prepaid and arrangements for pickup must be made by the exhibitor.



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## TERMS AND CONDITIONS

1. **Application and Definitions:** These Terms and Conditions apply to and are made part of the IECA Exhibit Space Contract entered into by IECA and the Exhibitor named therein with respect to the **2022 IECA Mountain States Regional Event November 14 - 15, 2022** in to be held in 4040 Quebec Street, Denver, Colorado, 80216, USA.
2. **Compliance With Law/Rules/Interpretation:** Exhibitor will comply with all applicable laws, rules, regulations, codes and licensing requirements of governmental authorities, all rules, regulations and codes of the local Police and Fire Department at the location of the Conference, all applicable fire, utility and building codes, these Terms and Conditions, and all Rules and Regulations, policies and criteria of IECA or the Conference Facility, which are applicable to Exhibitor or its activities. IECA shall have full power in the interpretation and enforcement of All Terms, Conditions, Rules and Regulations governing Exhibitors and shall have the authority to make such further rules and regulations, orally or in writing, as IECA considers necessary for the proper conduct of the Conference, and any such decisions shall be binding on Exhibitor.
3. **No Endorsement:** The rights granted to Exhibitor herein do not constitute and may not be used to imply the endorsement or Exhibitors products or services by IECA.
4. **No Assignment:** The rights granted to Exhibitor herein are personal to Exhibitor, and may not be assigned, subleased, or otherwise transferred by Exhibitor. Exhibitor may not permit in its exhibit space and products or representatives of non-exhibiting companies.
5. **Postponement or Cancellation of Conference:** If the Conference is postponed or rescheduled in whole or in part, for any reason, including but not limited to force majeure, the obligations of the parties to perform hereunder shall be delayed to take into account such postponement or rescheduling in the event that the Conference is cancelled in its entirety, for any reason, including but not limited to force majeure, as Exhibitor's exclusive remedy, IECA will endeavor to refund all or a portion of exhibit fees paid by Exhibitor, after taking into consideration funds expended that are not recoverable by IECA. Cancellation or substitution of a particular session or program at the Conference will not be deemed a cancellation hereunder.
6. **Disclaimer:** While IECA desires that the Conference be successful for Exhibitor, IECA specifically disclaims any warranty with respect to success or results for Exhibitor.
7. **Limitation of Liability:** EXHIBITOR AGREES THAT IN NO EVENT SHALL IECA'S LIABILITY HEREUNDER EXCEED THE AMOUNT OF THE EXHIBIT FEE ACTUALLY PAID BY EXHIBITOR. IN NO EVENT SHALL IECA BE LIABLE FOR ANY LOSS OF INCOME, PROFIT, OR INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ANY NATURE.
8. **Release and Indemnification:** Exhibitor releases, waives, and discharges any claim, demand or cause of action that Exhibitor, its officers, directors, employees, agents or guests ("Releasors") may have against IECA, its directors, officers, employees, agents, general service contractors, members or volunteers or the Conference Facility, its directors, officers, employees, agents, general service contractors ("Releasees") for any liability, loss, damage, expense, claim or cause of action of any kind arising out of Releasors' participation in or exhibition at the Conference, or its actions or activities of Releasors or any third parties involved in the Conference (including other exhibitors), whether caused by the negligence of Releases or otherwise. Exhibitor agrees to indemnify, defend, hold Releasees harmless from any loss, damage, expense, claim, or cause of action of any kind (including reasonable attorney's fees and costs), arising out of (i) Exhibitor's products, services, Promotional Materials,  
  
(ii) the display or publication of any Exhibitor information (including Exhibitor's Marks or Promotional Materials) in connection with Conference, in IECA publications (electronic or print), on IECA's website, or elsewhere, (iii) Exhibitor's performance or failure to perform under this Contract or breach of any warranty, representation or covenant made by Exhibitor in this Contract, or (iv) Exhibitor's participation in and operation of exhibit space at, the Conference. This indemnification obligation shall survive the termination of this contract.
9. **Violations:** If Exhibitor violates any of the terms of the Contract, including but not limited to these Terms and Conditions or the Rules and Regulations, IECA may take such actions as it deems appropriate in its sole discretion, including but not limited to the Contract, removing the exhibit, requiring forfeiture of all or a portion of accrued priority points or forfeiture of all rights to exhibit at future events listed by IECA, and exercising any remedies it may have hereunder or under applicable law. If Exhibitor has defaulted under the Contract, ECA will not be liable for refunds of any Exhibit Fess paid by Exhibitor, even if IECA leases any forfeited space to another Exhibitor.



## TERMS AND CONDITIONS

10. Risk of Loss/Insurance: Exhibitor acknowledges and agrees that neither IECA nor the Conference Facility carries insurance for or will be responsible for loss of or damage of Exhibitor's property and for its liability as the elects. In addition, Exhibitor shall obtain and maintain at its own expense a standard Comprehensive General Liability Policy with a combined policy limit of at least \$1 million, which policy shall (i) provide coverage for injury or death to persons and damage to property in connection with the Conference, and (ii) list IECA and the Conference Facility as additional insureds. Such coverage shall be on an "occurrence" as opposed to "claims made" basis and shall cover the entire time period during which Exhibitor is present on or has any property at the Conference Facility. Exhibitor shall provide IECA with such evidence of coverage.

11. Term and Termination: Except as otherwise provided herein, the term of this Contract shall extend through the completion of the Conference. To the extent that this Contract contemplates (whether or not specified) that a party shall perform an obligation after expiration or termination of this Contract, such obligation and all provisions of this Contract relating thereto shall survive the termination of this Contract. In the event that IECA determines, in its sole discretion, for any reason and at any time, that the Exhibitor Fees paid by Exhibitor, and IECA shall have no further liability hereunder. Notwithstanding the foregoing, termination of this Contract due to default by Exhibitor will be addressed pursuant to Section 12. Fees paid by Exhibitor hereunder are not transferable to any other conference, event, product, or service offered by IECA.

12. Compliance with All Applicable Rules and Laws: In addition to the provisions of this Contract, Exhibitor agree to abide by all applicable rules, regulations and state and local laws. Including the rules of the convention center and fire and safety regulations.

13. Waiver: Waiver by either party of any term or condition or breach shall not constitute a waiver of any other term or condition or breach of this Contract. The rights of IECA shall not be deemed waived except as specifically set forth in writing signed by and authorized representative of IECA.

14. Severability: If any provision(s) of this Contract are held to be invalid, illegal, or unenforceable, the validity, legality, and enforceability of the remaining provisions shall not be affected or impaired thereby.

15. Dispute Resolution: The parties agree that controversy or claim arising out of or relating in any way to this Contract shall be settled by arbitration in Denver, Colorado, using the services of the Judicial Arbitrator Group. Any judgment or award by the arbitrator(s) shall be entered in any court having jurisdiction. At any time, a party which seeks an injunction, or other equitable relief or similar judicial relief, if such action is necessary to preserve the status quo or otherwise preserve the benefits and rights created by this Contract, including but not limited, to protection of IECA's Marks and other intellectual property.

16. Miscellaneous: The Contract, these Terms and Conditions, and the Rules and Regulations, constitute the entire agreement between Exhibitor and IECA and supersedes all prior agreements and understandings relating thereto. This Contract shall be governed by the laws of the State of Colorado, without giving effect to principles of conflict of laws. The relationship of the Exhibitor and IECA hereunder shall be solely that of independent contractors. No failure of any party to give notice of or seek a remedy for any violation of this Contract or to insist on strict performance hereunder shall reduce, impair, or affect such party's rights to later seek such remedy or insist on such performance with respect to the same or other violations or failure, regardless of such party's knowledge thereof. This Contract may be executed by facsimile signature and in counterparts.

17. Entirety of Contract: This contract and all documents incorporated by reference constitute the entire agreement of the parties and may not be modified or amended in any respect whatsoever without written consent of IECA.